

MBA ENGAGEMENT TIMELINE *

12-month
Graduates

16-month
Graduates

	PRE-TERM AUG	1ST TERM SEP - NOV	2ND TERM DEC - MAR	3RD TERM APR - JUN	SUMMER TERM JUL - AUG	2ND YEAR SEP - DEC	
CURRICULUM	<ul style="list-style-type: none"> Management: Competencies and Current Perspectives <hr/> <ul style="list-style-type: none"> Online Prep Course 	<ul style="list-style-type: none"> Corporate Financial Reporting Financial Management Marketing Management Statistical Analysis <hr/> <ul style="list-style-type: none"> Up to 1 Elective 	<ul style="list-style-type: none"> Leading Organizations Macroeconomics for Business Executives <hr/> <ul style="list-style-type: none"> Up to 3 Electives 	<ul style="list-style-type: none"> Leadership Development Strategic Management <hr/> <ul style="list-style-type: none"> Up to 3 Electives 	<hr/> <ul style="list-style-type: none"> Up to 3 Electives 	<hr/> <ul style="list-style-type: none"> Up to 3 Electives 	<hr/> <ul style="list-style-type: none"> Up to 4 Electives at CUHK MBA
BEYOND CLASS LEARNING	<ul style="list-style-type: none"> Outward Bound 		<ul style="list-style-type: none"> Business Field Study New Product Development: US New Venture Development in Technology and Culture: Taiwan 	<ul style="list-style-type: none"> Business Practicum (Real company consulting projects) 	<ul style="list-style-type: none"> Business Field Study Doing Business in China: Beijing / Shanghai Doing Business in Europe: EU (Mannheim) Luxury Brand Management 	<ul style="list-style-type: none"> International Exchange Program, Dual Degree Program and other study schemes 	
CAREER MANAGEMENT	<ul style="list-style-type: none"> Career Management Orientation <hr/>	<ul style="list-style-type: none"> Individual Counseling (e.g. Career Counseling, Self-Assessment, Use of Psychometric Testing) Skills Training (e.g. Job Search, Executive Development) 			<ul style="list-style-type: none"> LENS Program (Learning Management Essentials for your Next Stage) On-going Experience Sharing & Networking (e.g. Elite Mentorship Program, Company Visits, Recruitment Talks, Networking with Professionals) 		
		<ul style="list-style-type: none"> Term-time study / Curriculum-related internship 			<ul style="list-style-type: none"> Summer Internship (For 16-month program only) 		
STUDENT LIFE#	<ul style="list-style-type: none"> Distinguished Speaker Series Dialogue in the Dark Elementary Putonghua Shenzhen Trip Team Building Activities Welcome Reception Workshop on Advanced Business Writing and Presentation in English 	<ul style="list-style-type: none"> Elementary Cantonese Training Firm Visit Halloween Party Macau Trip Mid-Autumn Festival Gathering Networking Events with Students and Alumni Student Club Promotion Day Wine Appreciation Workshop 	<ul style="list-style-type: none"> Career Trek Christmas Gathering New year Gathering Shenzhen Trip 	<ul style="list-style-type: none"> CSR Conference Graduation Ball Guangzhou Trip 	<ul style="list-style-type: none"> Elementary Putonghua 	<ul style="list-style-type: none"> Graduation Ceremony (For 12-month program only) 	
		<ul style="list-style-type: none"> Business Plan Competitions (e.g. HULT Challenge, Cerebration Case Study Competition, Asian Stock Pitch Competition, The Negotiation Challenge) 			<ul style="list-style-type: none"> Industry Club Events (e.g. Bloomberg Workshop, Presentation Skills Workshops, Speaker Series) Life Enrichment Workshops (e.g. Art Jamming, Golf Day) 		

* The above is a typical engagement timeline for CUHK MBA, which varies on a yearly basis to suit the needs and interest of the incoming class.
Student activities are available in both years.